



**17th INTERNACIONAL
MURALHA DE ÉVORA
VETERINARY HOSPITAL
CONFERENCE**

VILA GALÉ HOTEL ÉVORA, **13 - 14 MARCH '26**

**SPONSORSHIP
MANUAL**

**2026 INTERNATIONAL YEAR
OF RANGELANDS AND PASTORALISTS**



HOSPITAL VETERINÁRIO
Muralha de Évora



equimuralha
Medicina Veterinária Equina

www.jornadas.hvetmuralha.pt



+
60
exhibitors

+
1000
m2

+
1.000
attendees

01 About the event!

The Muralha de Évora Veterinary Hospital Conference is an annual event that began in 2009.

Over the course of two days, the Iberian livestock and equine community comes together to share knowledge, learn, assess, and shape the future of the sector.

Last held in 2025, this major congress – bringing together hundreds of highly qualified participants – will return on 13 and 14 March 2026, in the magnificent city of Évora, a UNESCO World Heritage site in southern Portugal.

This congress combines both technical and commercial components, hosting one of the largest and most important exhibitions of livestock equipment, feed, and pharmaceuticals, featuring the most renowned brands in the sector.

The Conference is also a recognised cultural forum, offering its visitors a variety of cultural experiences that have included photography, sculpture, music, and gastronomy.

Together, we will once again celebrate and share knowledge at a major landmark event, this time centred around the theme: **2026 – International Year of Rangelands and Pastoralists.**



02

Welcome Message

from the Chair of the
Organising Committee

Dr. Nuno Prates

Hospital Veterinário Muralha de Évora

Dear Sponsors,

It is with great pleasure that we welcome you to the 17th edition of the International Conference of the Muralha de Évora Veterinary Hospital.

This year, our congress carries a special symbolism as it joins the celebrations of the International Year of Rangelands and Pastoralists, recognising the vital role of these ecosystems and of the men and women who work within them, in ensuring food sustainability, preserving biodiversity, and maintaining the balance of rural territories.

True to its mission, this edition offers a demanding and inspiring scientific programme, bringing together leading national and international experts, and fostering spaces for debate and the sharing of experiences among professionals in veterinary medicine, animal production, agricultural sciences, and equine studies.

Supporting this event as a sponsor provides a unique opportunity for access, visibility, and engagement with a wide range of organisations and professionals.

It is a privileged setting to strengthen connections and create business opportunities.

We sincerely thank you in advance for considering the different sponsorship options described in this manual, and we look forward to welcoming you in Évora!

Yours sincerely,

03

Congress Venue

The **Vila Galé Évora Hotel**, just minutes away from Évora's historic centre, offers a modern and welcoming setting, making it an ideal venue for conferences and corporate gatherings such as our congress. Perfectly located with easy access, this four-star hotel combines the charm of the Alentejo city with premium amenities, including spacious and fully equipped conference halls, outstanding catering services, and a dedicated team committed to delivering tailor-made solutions for every event. Surrounded by the rich cultural and historical heritage of Évora, Vila Galé provides a unique experience for both participants and sponsors, seamlessly blending comfort, functionality, and authenticity. It is a venue designed to inspire, connect, and ensure the success of every occasion.

04

Évora – A Timeless City

In the heart of the Alentejo lies Évora, a city where history and culture come alive. Recognised as a UNESCO World Heritage Site, Évora's historic centre is a living museum, where every narrow and picturesque street reveals layers of medieval, Renaissance, and Baroque architecture. Highlights include the imposing Cathedral and the iconic Roman Temple of Diana, symbols of a rich and diverse past. With its tranquil atmosphere, warm hospitality, and exceptional cultural heritage, Évora offers an unforgettable experience. It is a destination that enchants visitors with its perfect harmony of tradition, authenticity, and natural beauty—a true gem of Portugal waiting to be discovered.



05

Why This is a Must-Attend Event ?

With approximately **1,000 visitors at its last edition**, this event brings together a highly qualified audience – **95% of attendees are industry professionals**.

If your objective is to generate business and forge valuable connections in this field, you simply can't afford to miss it.

Join us and seize this unique chance to elevate your brand and expand your professional network within a dynamic and focused setting.

Type off Attendees

68%

Ranher / Livestock Manager /
Agricultural Entrepreneur

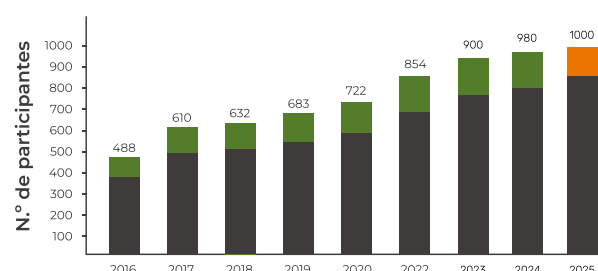
27%

Veterinarians

5%

Students

No. off Attendees



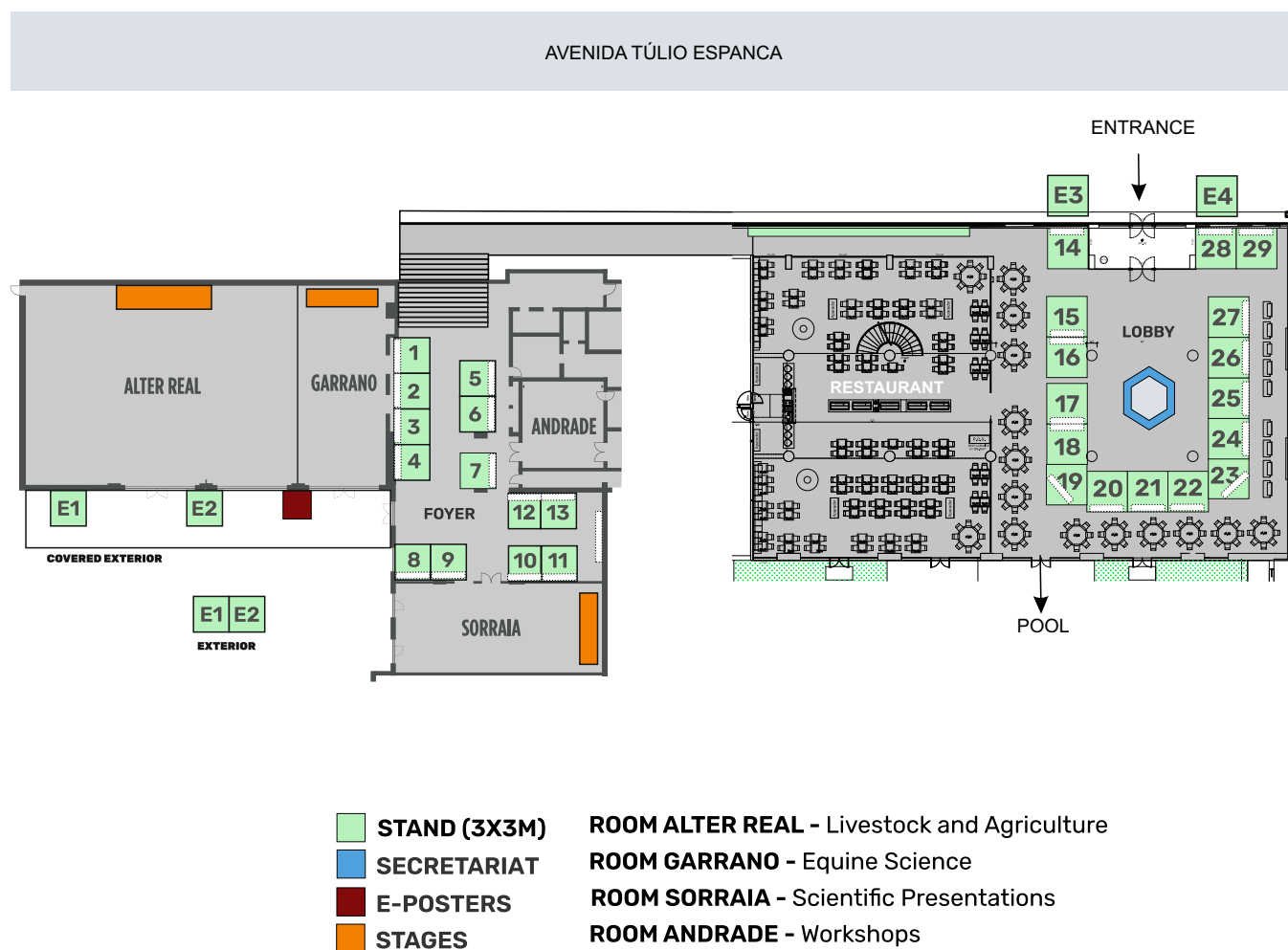
06

Commercial Area Floor Plan

Our main exhibit area will be set up within the spacious lobby and foyer of the Vila Galé Évora Hotel.

Should we have more indoor exhibitors than the space can accommodate, we'll expand into an additional, dedicated tent.

For sponsors with larger items, the hotel's exterior grounds offer the perfect spot to showcase big equipment and machinery, giving attendees an up-close and personal look.



07 Sponsorship Opportunities



	LIGHT 200€	LIGHT 300€ <small>PLUS</small>	STANDARD 500€	BRONZE 900€
Company logo in congress website and in the congress magazine	✓	✓	✓	✓
Roll-Up	×	✓ (1 roll-up)	×	✓ (2 roll-up)
Insertion of an advertising piece in the congress magazine	×	×	✓ (1/4 page)	✓ (1/4 page)
Exhibition space	×	×	×	×
Lecture Sponsorship	×	×	×	×
Workshop	×	×	×	×
Use of meeting room	×	×	×	×
Promotional video broadcast (3 min - max)	×	×	×	×
Logo on participation certificates	×	×	×	×
Logo on billboards Logo on staff uniforms	×	×	×	×
Complimentary registrations / lunch	1 ticket without lunch	2 tickets without lunch	2 tickets without lunch 2 tickets with lunch	3 tickets without lunch 3 tickets with lunch

The prices shown are subject to VAT at the current legal rate.

07

Sponsorship Opportunities (continuation)



	SILVER 2000€	GOLD 3000€	PLATINUM 6000€
Company logo in congress website and in the congress magazine	✓	✓	✓
Roll-Up	✓ (2 roll-up)	✓ (2 roll-up in room)	✓ (3 roll-up in room)
Insertion of an advertising piece in the congress magazine	✓ (1/2page)	✓ (1 page)	✓ (1 page + 1 article)
Exhibition space	✓ (3x3m)	✓ (3x3m)	✓ (4x3m)
Lecture Sponsorship	✗	(Lecture on 2nd day)	✓ (Lecture on 1st day)
Workshop	✗	or (Workshop on 2nd day)	✓ (Lecture on 2nd day) (Workshop on 2nd day)
Use of meeting room	✗	✓	✓
Promotional video broadcast (3 min - max)	✗	✓	✓
Logo on participation certificates	✗	✗	✓
Logo on billboards Logo on staff uniforms	✗	✗	✓
Complimentary registrations / lunch	5 tickets without lunch 5 tickets with lunch	8 tickets without lunch 8 tickets with lunch	10 tickets without lunch 10 tickets with lunch

- The prices shown are subject to VAT at the current legal rate.
- The space allocated to each sponsor will be determined by a draw based on each sponsor's category.
- Logo placement on printed materials is only available for sponsors confirmed by December 31, 2025.
- Only 3 sponsors will be able to attain Platinum status.

07 Individual Partnership Opportunities

The prices shown are subject to VAT at the current legal rate.



Coffee Break (per day) 500,00€ (1.000€ Exclusive)

Opportunity to promote your brand to attendees and speakers during coffee breaks. Your logo will be displayed on the dining tables. You will also have the option to place branded merchandise on the tables to be given to participants (products not included in the cost).

Additional benefits:

- Company logo on the event website.

Lunch 1000,00€ (Exclusive)

Have your brand displayed in the event's social area. With all our attendees sharing their experiences during lunch, your company's brand will be featured on every table!

Additional benefits:

- Company logo on the event website.



Sunset / Dinner 500,00€ (1.000€ Exclusive)

Opportunity to promote your brand to attendees and speakers during the congress sunset/dinner!

Additional benefits:

- Option to display roll-up's during the sunset;
- Possibility to organize activities during the sunset;
- Company logo on the event website;

07 Individual Partnership Opportunities

The prices shown are subject to VAT at the current legal rate.



E-Posters Area 250,00€ (500€ Exclusivo)

The E-Poster screens are a valuable opportunity to promote your brand and associate with a sustainable display environment.

Additional benefits:

- Display of your logo and/or technical information between E-Poster sessions;
- Logo displayed on the sides of the E-Poster presentation screens;
- Company logo on the event website.
- Logotipo da Empresa no website do Evento.

Best Oral Presentation / Best Poster 500,00€

Allows the sponsor to promote their company in the scientific communications room, for example, by placing roll-ups (not included in the cost). It also provides the opportunity to associate your brand with the award presentation, which will be delivered by a member of your organization on the main stage.

Additional benefits:

- Presentation of the awards for Best Poster and Best Oral Communication;
- Recognition and exposure during the closing session;
- Company logo on the event website.



Wall Programm (by room) 250,00€

The wall programme is a “must-stop area”. It gives a quick overview of the conference and displays the sponsor logo getting attendee’s attention very easily.

Additional benefits:

- Recognition and exposure on the programme wall;
- Company logo in the programme and website.

Lanyards 250,00€ (500€ Exclusive)

Secure prime visibility for your brand with this collateral sponsorship. Your company's logo will be prominently placed next to the conference name on the lanyards worn by every single attendee.

Additional benefits:

- Company logo featured on the lanyards.
- Company logo displayed on the event website.



Attendee Badge 250,00€ (500€ Exclusive)

This opportunity allows the sponsor to promote their company on the attendee badges. All participants are required to wear their badges throughout the two days of the event.

Benefits included:

- Company logo featured on the attendee badges.
- Company logo displayed on the event website.

Event Bag 600,00€ (1.800€ Exclusive)

Promote your brand in a highly visible and impactful way by sponsoring the official event bags. Every attendee will receive a conference bag, turning your brand into a walking billboard throughout the venue and beyond.

Benefits included in this package:

- Your company's logo prominently displayed on the event bags.
- Your company's logo featured on the official event



Notepads 2500,00€ (Exclusive)

Sponsoring the event notepads is a powerful way to promote your company even after the event concludes. Every attendee will receive a branded notepad.

Benefits included:

- Company logo featured on the event notepads.
- Company logo displayed on the event website.

The prices shown are subject to VAT at the current legal rate.



08

Vida a Pasto

The Official Journal of the Conference

Print run: 1,000 premium copies

- Every attendee will receive a copy of the journal!
- Three advertising sizes
- Possibility of publishing technical articles.
- More than 50 pages

"A Vida a Pasto" serves as a dedicated platform for disseminating technical, institutional, and promotional content related to the sector.

For the 2026 edition, the journal will be specially dedicated to the International Year of Rangelands and Pastoralists, reinforcing the event's connection to central themes of sustainable animal production.

The publication features advertising spaces in various formats: full-page, half-page, and quarter-page ads.

Advertising space is allocated according to the chosen sponsorship level, starting with a quarter-page ad for Standard Sponsorship and increasing to a full-page ad for Gold/Platinum Sponsorship.

For sustainability reasons and to align with the event's core themes, physical promotional materials are not permitted in the attendee bags.

All advertising communications will be exclusively concentrated within the journal. This makes "A Vida a Pasto" a prime medium for giving your brand visibility among a highly specialized audience interested in the topics covered during the conference.



1/1 Página
(210x297 mm)

1/2 Página
(185x125 mm)

1/4 Página
(185x65 mm)



Furniture

Each exhibitor is responsible for providing the furniture for their booth.

Security

Normal security services of the hotel where the event takes place are provided. However, all materials in each booth are the sole responsibility of the exhibitor. The organization recommends:

- (1) Having a company representative at the booth throughout the event;
- (2) Having a company representative present during the setup and dismantling of the booth.

09

General Conditions

Cleaning

The cleaning of the booth and the waste resulting from its setup are the responsibility of the exhibitors. The organizers are responsible for the general cleaning of the venue (corridors, restrooms, etc.).

Priority Access

Corridors, alarm beacons, fire-fighting equipment, service doors, and emergency exits must be kept completely clear.

Electrical Connections

Each exhibitor is responsible for the electrical connections from the existing outlets to their booth.



Setup

The exhibitor is responsible for the delivery, setup, dismantling, and removal of their booth and/or roll-up. Booths and roll-ups must be delivered to and removed from the Hotel premises.

It is advisable for the exhibitor to check with the event venue regarding the area they will occupy, available electrical outlets, and other requirements for the proper functioning of their booth.

It is prohibited to suspend, nail, screw, glue, or use any other fastening methods on the hotel's structures (walls, floor, ceiling, columns, etc.).

Booths must be designed and prepared so that their construction is achieved solely through the assembly of their component parts. No structural or decorative alterations may be made to the allocated areas without prior express authorization from the event venue.

Logo

The sponsoring company agrees to provide its logo in digital format (vector and JPEG), with its size to be determined later according to the sponsorship option, and the organization commits to maintaining its proportions.

The organization is not responsible for poor logo quality if the logos are not provided with sufficient quality. The inclusion of logos in various materials and planned actions is contingent upon the timely submission of the logos.



Deadline for Logo Submission

31/12/2025



Deadline for Journal Advertising Submission

31/12/2025



Date and time for booth setup

12/03/2026
das 14:00 às 19:00h



Date and time for booth dismantling

14/03/2026
a partir das 18:00h

Contacts

Rua Marechal Costa Gomes, 9
7005-145 Évora
P : +351 266 771 232
E : patrocinadores@hvetmuralha.pt
w : www.jornadas.hvetmuralha.pt



Sponsorship Agreement



DATA

Company Name _____

Company Address _____

Company VAT _____

Full name of the company representative _____

Contacts:

Phone _____ Mobil _____ Email _____

DATA PROTECTION

☐ I authorize the processing of the personal data mentioned above for the purpose of contacts made within the scope of the contractual relationship with HVME.

☐ I authorize the processing of personal data for the purpose of sending communications about future HVME events.

MARK YOUR SPONSORSHIP OPPORTUNITY

Ligth <input type="checkbox"/> 200€*	Ligth Plus <input type="checkbox"/> 400€*	Standard <input type="checkbox"/> 500€*	Bronze <input type="checkbox"/> 900€*	Silver <input type="checkbox"/> 2.000€*	Gold <input type="checkbox"/> 3.000€*	Platinum <input type="checkbox"/> 6.000€*
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MARK YOUR INDIVIDUAL SPONSORSHIP OPTION

Badge <input type="checkbox"/> 250€* <input type="checkbox"/> 500€* (exclusive)	Lanyards <input type="checkbox"/> 500€* (exclusive)	Wall Programme (mention room) <input type="checkbox"/> 250€*	Event Bag <input type="checkbox"/> 600€* <input type="checkbox"/> 1800€* (exclusive)	E-Posters <input type="checkbox"/> 250€* <input type="checkbox"/> 500€* (exclusive)
Notebooks <input type="checkbox"/> 2500€* (em exclusivo)	Roll-UP Extra <input type="checkbox"/> 200€*	Lunch (indicate day) <input type="checkbox"/> 1000€* (exclusive)	Coffee-Break (indicate day) <input type="checkbox"/> 500€* <input type="checkbox"/> 1000€* (exclusive)	Sunset/Dinner <input type="checkbox"/> 500€* <input type="checkbox"/> 1000€* (exclusive)

DECLARATION

I, _____, in my capacity as the legal representative of the company _____, declare that it sponsors the 17th International Congress of Muralha de Évora Veterinary Hospital in the sponsorship modality(ies) marked above. I also declare that I agree with all the conditions described in the event's sponsor manual.

Place and Date

Signature and Stamp

Instructions:

Send the completed agreement along with the proof of bank transfer to **patrocinadores@hvetmuralha.pt** until **31/12/2025**.

Bank transfer payment details:

Account holder: Hospital Veterinário Muralha de Évora

Bank: BPI | IBAN: PT50 0010 0000 8146 6560 0011 6



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VILA GALÉ HOTEL ÉVORA, 13 - 14 MARCH '26